



PRESS RELEASE

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NATIONAL RANCH & STOCK HORSE ALLIANCE NATIONAL CHAMPIONSHIP MOVES TO LAZY E ARENA IN 2025

GUTHRIE, Oklahoma – The National Ranch & Stock Horse Alliance (NRSHA) is pleased to announce that the Lazy E Arena is the new home of the NRSHA National Championship Show. The event is moving to Guthrie, Oklahoma, and will be held in conjunction with The Gathering at the E presented by Equinety, May 14 – 18, 2025.

AQHA and VRH have provided a platform to NRSHA to develop and grow the National Championship. That platform has helped to create the stability needed for NRSHA to take the next step in elevating the show. “We want to thank AQHA for hosting the NRSHA National Show for several years as the Alliance was getting started,” said NRSHA President Charles Pellham. “Now with 11 members in the Alliance, we felt moving to the Lazy E for NRSHA’s premiere show was a step in the right direction for the event to continue to grow.” This move gives the Ranch and Stock Horse Industry two major championships to qualify for each year.

2024 was the inaugural year for The Gathering at the E, and the show quickly gained the reputation as the place to be in 2025 for ranch horse enthusiasts from across the country. The event is owned by the Lazy E and managed by Stock Horse of Texas. The event was designed to promote a fun, family-friendly atmosphere that celebrates the abilities of the ranch horse and riders inside a competition pen and on the trail. The Gathering at the E is a ranch horse show that allows competitors the opportunity to compete in beautiful, wide-open meadows – complete with an authentic water crossing feature, a large outdoor covered arena, and a world renowned, climate-controlled arena in the heart of Oklahoma.

The decision to move the NRSHA National Championship to Lazy E Arena is the icing on the cake for The Gathering at the E. Between SHTX’s full slate of ranch horse classes, an AQHA Versatility Ranch Horse Show, a Ranching Heritage Challenge and now the NRSHA National Championship, you won’t want to miss ‘Gathering at the E’ in 2025!

Stay tuned for more information to be released soon.



ABOUT NRSHA:

The National Ranch and Stock Horse Alliance (NRSHA) was founded by six partnering associations in an effort to preserve and promote ranching traditions and heritage through competitive ranch and stock horse events on a national level. Since its inception, the Alliance has added five additional associations who work together for the good of the ranch horse. The groups come together annually to crown national champions in a variety of ranch horse events. For more about NRSHA, visit www.ranchhorse.net

ABOUT LAZY E ARENA:

The Fabulous Lazy E Arena – just southeast of Guthrie and northeast of Edmond/Oklahoma City – was established in December 1984, just in time for the '84 National Finals Steer Roping Finals. Originator of the E, E.K. Gaylord II had a vision that both the National Finals Steer Roping Finals and the National Finals Rodeo would happen the same time, in the same area, creating the most epic days rodeo had seen. While the plan only worked for one year, as the NFR moved to Vegas in '85, the legacy and standards E.K. set from the beginning still carry on today. From giving PBR its start to the Timed Event Championship of the World, the Lazy E has hosted world champions, world championships and personalities galore. In 2005, Gaylord sold the property to a partnership from Nevada, and in October 2013 the property was sold to the McKinney Family from Midland, Texas. The ownership group has long recognized not only the tremendous facility, but also the importance of the Lazy E's place in Rodeo and Oklahoma history. The Family has committed to maintaining the Lazy E as the World's premier western entertainment facility. Many updates and renovations are taking place at the Arena which will only enhance the lure of the Lazy E to the general population. www.lazye.com